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**Chetan Gadhiya** • 3rd  
Director of Information Systems at Capital Advance Solutions  
Capital Advance Solutions • Boston University  
Greater New York City Area • 359 

[Send InMail](#)

Jack-of-all-trades -- 3x CERTIFIED SALESFORCE BUSINESS ANALYST -- who can customize SFDC to meet business requirements and automate processes to support/unite all departments. With over 16 years of professional experience managing multiple projects, vendors/consultants, and data systems, I wear a lot of hats to accomplish what's needed.

[See less ^](#)

## Contact and Personal Info

Chetan's Profile and Twitter

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## People Also Viewed

### Shonique Darby

Consultant at Caliper



### Liz Brennan • 3rd

Technical Support Professional



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Vice President, Business Development  
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### Kristen Boothe • 3rd

Contact Center Operations and Staff  
Development



### Elizabeth Manning

Materials Accounting Manager at Nestlé  
Purina North America



### Brett Smith • 3rd

Consultant, Small Business  
Development Center at Lehigh  
University



### Christopher Soares • 3rd

Eversheds Sutherland LLP, 2018  
Summer Legal Associate



### Jackie Touzeau

Business Intelligence Manager at  
Verizon



### Matthew Higgins • 3rd

Claims Manager at Amica Mutual  
Insurance



### Matt Nelson

Commercial Account Executive at Air  
Products and Chemicals

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Messaging



Exhibit 1

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## Experience

### Director of Information Systems

Capital Advance Solutions  
Jul 2015 – Present • 2 yrs 5 mos  
Middletown, NJ

3x Salesforce Certification:

- Admin 201
- Sales Cloud
- App Builder

SFDC / Salesforce.com / Force.com



### E-Branch Manager

First Atlantic Federal Credit Union  
Jul 2012 – Nov 2013 • 1 yr 5 mos  
Eatontown, NJ

### SEO Consultant

SEO Associates, LLC  
Dec 2010 – Jul 2012 • 1 yr 8 mos  
Avenel, NJ



### SEO Specialist

LexisNexis Martindale-Hubbell  
Nov 2009 – Dec 2010 • 1 yr 2 mos  
New Providence, NJ

### SEO Consultant

Kailash Associates, LLC  
Nov 2007 – Nov 2009 • 2 yrs 1 mo  
Colonia, NJ

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## Education

### Boston University

Mathematics, Applied Mathematics  
1996 – 2000

## Featured Skills & Endorsements

Google Analytics · 20

Endorsed by Andrew Saladino and 1 other who is highly skilled at this

Endorsed by 5 of Chetan's colleagues at Martindale-Nolo Legal Marketing Network

Management · 12

Endorsed by 4 of Chetan's colleagues at Martindale-Nolo Legal Marketing Network

Data Analysis · 9

Endorsed by 4 of Chetan's colleagues at Martindale-Nolo Legal Marketing Network

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Messaging



**Corey Eulas**

Founder at Factorial Digital  
June 25, 2012, Corey managed  
Chetan directly

While previously managing Chet, I observed him as a highly talented, motivated, and dedicated member of a team. I've seen Chet use his previous tactical and analytical financial skills and apply them to his marketing role at LexisNexis helping law firms grow their business through online marketing. Not only just an SEO expert, Chet eagerly jumped into a large project on building a performance dashboard for senior executives to monitor progress.

Chet was able to build long lasting relationships with his clients and his team members, while managing a very difficult and demanding workload. Chet continued to motivate his colleagues, think outside the box and was always forth coming with new ideas and operational improvements. He developed a strategy to save the company 30% by eliminating an un-necessary vendor.

If any company is looking for a superstar internet marketer, excel wizard, analytical, personable and all around bright guy - Chet is your man.

**Andrea Lyn Van  
Benschoten**

Digital Marketing Manager |  
Publishing Professional |  
SEO Communications  
Specialist  
June 22, 2010, Andrea Lyn  
managed Chetan directly

Chet is an incredibly hard-working professional who always seeks to increase his knowledge. He is an excellent part of the team and takes being part of a team seriously by extending his hand often. Whether offering to help a new team member better understand their role or working to comprehend how a specific process makes a fellow team member more efficient, Chet never ceases to be a solid member of the team. He is a quality professional and a even better individual!

